

Press Release June 6th, 2008

Cowon UK announces the arrival of the Cowon iAudio D2 16GB MP3 Player

June 6th 2008: Cowon UK announces the latest release in Cowon's flagship range of MP3 players - the Cowon iAudio D2 16GB MP3 Player (also available in 4GB and 8GB). The D2 boasts the highest sound output power of any portable player combined with a full touch screen, movie playback, an amazing 52 hours battery life and an SDHC memory expansion slot up to 32GB.

With the most complete feature set of any player in its class, the multi talented D2 has been critically acclaimed by end users and press reviewers alike. CNET ASIA Editors Choice winner, the D2 has been one of the most successful players of all time with numerous customer reviews scoring no less than 5/5 every time.

In addition to supporting all major audio formats, the D2 supports DIVX and XVID MPEG-4 video playback on its super sharp 2.5" 16.4 million colour QVGA 320x240 colour touch screen. Further talents include digital audio recording (via built in microphone/line-in), text & photo viewing, a FM radio & recorder and an SD/SDHC memory expansion slot (supporting up to 32GB.)

With an intuitive touch screen supporting Virtual Click and Virtual scroll, the D2 is easy to control. With battery life of 54 hours for audio and 10 hours for video, you won't need to charge your player for weeks. The D2 completes its feature set with a TV-out capability allowing you to watch your favourite movies on a big screen.

Features:

- 16.4 million Colour 2.5 inch QVGA touch screen, Resolution 320x240
- Max Output 16 Ohm earphone: 37mW + 37mW
- Direct Audio Recording (built in voice mic / line in – optional line converter required)
- Text Viewer and Photo Viewer
- Built in Rechargeable Lithium Polymer Battery with up to 54 hours audio playback
- USB 2.0 high-speed support
- Built in SD Card expansion with SDHC support up to 32GB
- MP3, OGG, WMA, ASF, FLAC, WAV, MPEG4 (video) playback
- Supports BBE, Mach3Bass, MP Enhance, and 3D Surround.
- Clock, Alarm, Timer Recording, Sleep Function, Power Saving Shut down.
- Supports MAC OS (Data transfer only), Supports Linux v 2.2 or higher (Data transfer only)
- TV Out capable with optional TV Out accessory cable
- Weight 91 Grams / Dimensions 54 X 78 x 16 mm (H X W X D)

About Cowon UK

COWON UK is the United Kingdom's exclusive distributor of COWON Systems, Inc. products. COWON Systems, Inc., is an innovator in digital media. COWON offers various versions of multimedia software (JetAudio) and portable MP3 players (iAUDIO). COWON Systems Inc is headquartered in Seoul, Korea.

Media Enquiries

Please contact press@cowonuk.com with any questions or for further information regarding the iAudio 7 MP3 Player or Cowon UK. Sample units are available for review or photography.

