

## Press Release October 2nd, 2007

### **Cowon UK announces the arrival of the iAudio D2 DAB Digital Radio MP3 Player.**

**October 2nd 2007:** Cowon UK unveils the latest version the Cowon iAudio D2 Portable Media Player with built-in DAB Digital Radio (4GB / 8GB). The iAudio D2 DAB boasts the most complete specification in it's class; the multi-featured D2 offers support for all major audio formats (MP3, WMA, OGG, FLAC and WAV) along with XVID and MP4 video playback. Navigated through a 2.5" fully touch-screen LCD, housed in an impressive lightweight chassis not much larger than a typical credit card, and weighing only 91g; this player is the premier audiophile's choice.

The introduction of the Digital Audio Broadcasting tuner facility has cemented the D2 at the top of the portable media player league and it's place in digital audio player history.

Powered by a Lithium Polymer lightweight battery; the D2 boasts a marathon 52 hours audio playback and up to 10 hours video playback from a single charge. In terms of sound quality, the D2 leads by example; with it's incredible 74mW output of sound at 16ohms, coupled with it's interactive EQ and BBE Powered Sound (JetEffect). With the current 4GB and 8GB capacities, the iAudio D2 can also handle an SDHC memory card up to 32GB!

The iAudio D2 has already won numerous awards globally including Editor's Choice (C-Net Asia March '07) and a 5-Star rating (Stuff Magazine, April '07).

#### **Features:**

- DAB (Digital Audio Broadcasting)
- Full UK Band III Digital DAB
- Stereo Radio Quality and Clarity
- Much wider variety of channels available
- Automatic region tuning
- Scheduled recording (Firmware update)
- SD HC Card slot supporting up to 32GB
- 52 hours playback - 12 hours DAB Playback & 10 hours video
- MP3, OGG, WMA, FLAC, WAV music file support
- Video File up to 320x240(QVGA), 30fps (XVID/MP4)
- FM Radio and Recording, Voice Recording, Line-In Recording, USB Storage
- 2.5 inch 16 million color 24bit TFT-LCD - QVGA (320x240)
- Clock, Alarm, Pre-Scheduled Recording, Sleep Function

#### **About Cowon UK**

COWON UK is the United Kingdom's exclusive distributor of COWON Systems, Inc. products. COWON Systems, Inc., is an innovator in digital media. COWON offers various versions of multimedia software (JetAudio) and portable MP3 players (iAUDIO). COWON Systems Inc is headquartered in Seoul, Korea.

#### **Media Enquiries**

Please contact [press@cowonuk.com](mailto:press@cowonuk.com) with any questions or for further information regarding the iAudio 7 MP3 Player or Cowon UK. Sample units are available for review or photography.

